2018

"Working for disadvantaged people and reducing poverty through ensuring efficient utilization of resources"



Annual Report



SHEBA MANAB KALLYAN KENDRA

সেবা মানব কল্যাণ কেন্দ্ৰ

Content

Subject	Page no.
Forward	2
Executive Summary	3
SMKK Vision, Mission, core values, strategies	3
Governance of SMKK	3
Livelihoods and Micro-finance with Agricultural Rural Credit Program	4
Human Resource Development /Capacity Building	4
DRR, Emergency Response and Humanitarian Assistance	5
Capacity Building and education:	5
Completed and Ongoing Projects of 2016	6
Promoting Sustainable Consumption and Production of Jute Diversified Products	7
(SWITCH– Asia Jute Value Chain Project)	
Cold Chain Bangladesh Alliance (CCBA) Project	8
Vulnerable Group Development (VGD) Program	10
Feed the Future Bangladesh Women's Empowerment Activity Project	10
Agriculture Value Chains (AVC) Project under Providing Training and post-training counseling of the Jute Farmers	11
Support to Working Lactating Mother Programme	12
Local Poultry Farming for ultra-poor	13
Free Friday Clinic Program	13
Dig A Well Project under WASH	14
Inclusive Protection and Empowerment for Children with Disabilities (IPEP) Project	15



Strengthening Capacity and Networking of NSAs and LAS on Disability (SCANED)	16
Project	
Ramadan Programme	17
Investment Component for Vulnerable Group Development (ICVGD) Programme	17
CONCLUDING WORDS	18
Case Study	19-20
AWARD OF SMKK -2016	22
List of SMKK Donor/Partner/Enlisted/Shortlisted Organization	23-24
Geographical Areas Coverage by SMKK	25





It is my immense pleasure that SHEBA MANAB
KALLYAN KENDRA-SMKK is going to publish its
Annual Report 2018. SMKK has
traversed successfully another eventful year
2018, its 22th year of operations in the field of
livelihood, food security/poverty reduction,
women empowerment and capacity building.
Some new areas have been covered during the
year under the partnership with government,

& international donors



including. As part of the commitment to keep informed the stakeholders including donors and local government authorities on the activities undertaken during the year, this Annual Report has been publishing for year 2016 containing statement of different activities, achievement, outcomes

and successes as well constraints.

national

Since its inception in the year 1996, SMKK has unremittingly been working hand in hand with the povertystricken people of different districts with particular focus in the southern districts of Bangladesh. During the year 2018, total of 17 projects are being implemented by SMKK through which more than 82,512 beneficiaries were covered under its services.

Our deepest gratitude to Bangladesh Government, WFP, FAO,UNDP, DFID, World Fish Center, EU, USAID, United Purpose, PRICE, HOPE'87-Austria, CARE Bangladesh, Winrock International, DAI, CDD, PPRC, Muslim Aid-UK, Bangladesh NGO Foundation, STROMME Foundation, BRAC, NGO Forum DWSS, Islamic Relief, Bangladesh Bank, LGED, DAE, DoF, DLS, BWDB, Ministry of Women and Child Affairs, SONNE International Austria, The Art of Living Foundation & UNEP, Save the Children, Ministry of Labor and Employment for their financial and technical assistance and guidance in implementation of the projects.

We are delighted to recognize the active cooperation from the local administration, especially **the Deputy Commissioners (DC)** of Bagerhat, Firozpur, Barguna, Patuakhali, Bhola, Khulna, Satkhira, Jessore, Rangpur, Dinajpur, Sylhet, Comilla, Dhaka and Gazipur. The Upazila Nirbahi Officer (UNO) of the respective upazilas who were provided timely and active support in different phases of the project implementation. I thankfully acknowledge the patronage and inspirations received from the Mayors and UP Chairmen, Ward Members and other elites from the working area.

I am indebted to who have rendered their support to SMKK for its institutional growth. Finally, I am taking the opportunity for appreciation to all hard-working staff members who have been found to be enthusiastic in their respective field. It would not be possible to uphold the image of the organization without having their dedication and sincerity toward accomplishing the assignments; I would like to thank project participants for their active participation and devotion.

M. Manjur Kadir Executive Director

31 December, 2018



SHEBA MANAB KALLYAN KENDRA

Sheba Manab Kallyan Kendra (SMKK) is a non-profit, non-political voluntary development organization, established in January 1996 and working since the inception of the organization, it has been implementing integrated development projects/programmes with the poorer section of the community with particular focus to address the rights of children and women for bringing a positive change in their livelihood. Over time SMKK has gained experience and capacity by working on various development issues with technical and financial support from multifarious donors. It has gained a significant institutional competency to implement larger initiatives for achieving development objectives.

SMKK has a team of 384 staff and volunteers who are well qualified and experienced to project implementation of livelihood, vulnerable group development & empowerment for wider adoption by its target beneficiaries, thus enabling them to attain improvement of livelihood standard. The organization has so far been involving over **4,14,565** people through development initiatives presently being implemented.

SMKK strongly believes in target population concept for its basic development efforts in which the focus is the destitute and disadvantaged poor with emphasis on children and women. The organization follows regular monitoring, feedback, sharing experiences and immediate action for

the successful implementation of the projects/programmes. It is dedicated

to foster qualitative and quantitative improvement in the living standard of the target beneficiaries.

SMKK has a policy to work in that area where the people are comparatively more vulnerable. Its programmes specially targeted to ensure its support to establish rights of the women, adolescent girls and children to remove social injustice and bring a society free from

The poor and extreme poor people would be capable of building sustainable socioeconomic status through active participation in diversified social actions.

Vision

discrimination.

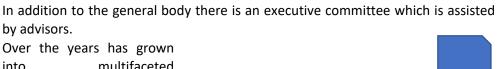


To promote own resource mobilization through strengthening capacity of the poor and extreme poor people and to facilitate them in undertaking need-based activities through active participation for their gradual development towards sustainable growth.

Governance of SMKK

SMKK is governed by two- tier governing body and general by body governance system. The basic governance lies with the governing body of **SMKK**. It comprises of 7 members, including the Executive Director of the organization as ex-officio member. **Mr. M. Manjur Kadir** is working as Executive Director.





Over the years has grown into multifaceted development organization covering a total of 82 upazilas of 24 districts & 7 division and urban area 3 CC, 6 Municipality of the country till December 2018 and gradually expanding its programs to other areas.

Working Area



6 Municipality

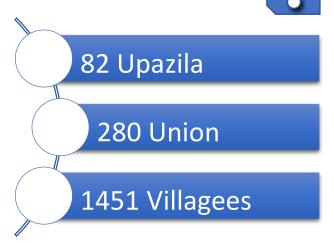
- Bagerhat
- Jessore
- Nesarabad
- Savar
- Gazipur
- Dinajpur

7 Division

- Khulna
- Barishal
- Dhaka
- Rajshahi
- Sylhet
- Chittagong

24 District

- Bagerhat
- Khulna
- jessore
- Satkhira
- Narail
- Barisal
- Barguna
- Patuakhali
- Bhola
- Jhalakati
- Pirojpur
- Dhaka
- Gazipur
- Gopalgonj
- Jamalpur
- Manikgonj
- Tangail
- Bogra
- Sirajgonj
- Rangpur
- Dinajpur
- Sylhet
- Comilla
- •Cox's Bazar



Urban Working Areas of SMKK

City Division District Municipality Corporation Bagerhat Bagerhat Khulna Barisal Jessore Jessore Barisal Barishal Nesarabad Pirojpur Dhaka Dhaka Savar Dhaka Gazipur Gazipur Rangpur Rangpur Rangpur Dinajpur Dinajpur



During the period January 2017 to December 2017 SMKK has been focused on livelihood and microfinance programs. The program is supported by CODEC/STROMME Foundation and Pubali Bank Limited to open an opportunity for starting and/or re-starting income

generation activities for improving overall livelihood

poor farmers was started in the year of 2006 as pilot results in poverty reduction through supporting in agricultural production were found to be highly effective and now the program has been extended other area. Currently the program is successfully operating in 18 upazilas under Pirojpur,

Bagerhat and Barguna district.

situation of the poor of micro-credit to the basis. The ultimate increasing

Agricultural Rural **Credit Program**

Livelihoods

Micro-Finance

and marginal families. This initiative for disbursement

Human Resource Development / Capacity Building



During the year, SMKK organized different Human Resource and skill development training for the beneficiaries to increase their basic awareness, knowledge, behavior, attitude and entrepreneurship. Well-designed training materials (mostly visual) were used for the target recipients and practical sessions were organized for the skill development

SMKK hired some training. experienced resource persons from other organization besides its own training personnel. Strong emphasis was given to utilize the knowledge in their daily life to increase income. Regular mentoring and extension support and in some cases refresher training was

organized for the beneficiaries.

A total of beneficiaries were trained on 20 courses

6 sectors during the reporting year, out of which 101,81 were female and 2,910 were male.

selection of training participants, a care selection process was followed,

especially for the off-farm IGA. Physical facilities in operation of the selected trade, its market opportunity and financial capabilities are considered during the process of selection. These exercises have prevented misuse of resources and more than 85% trained beneficiaries have utilized their skills. Similar approaches also applied for other agricultural training.

Follow-up services were rendered at the community level for ensuring proper utilization of the skills and micro-finance supports were given to the trained

1 Year beneficiaries. A strong business development 6 Sector services have also been provided to establish a market linkage with the input supplies and 20 Course bulk buyers. For agricultural activities, 1081 Female local officials from DAE, DLS, DoF,

DH&FP were invited in the training

2910 courses and a viable linkage have established that enabled the beneficiaries for taking necessary technical advises as and when required. These approaches also help in sustainability of the project activities and long-term impact has been created.



As it has been mentioned, SMKK has been working to empower the women and providing necessary support in increasing their awareness, skills, knowledge and income earning opportunity.

DRR, Emergency Response and Humanitarian Assistance

One of the prime strategic objectives of SMKK is reducing risk through disaster risk reduction initiative which is one of the cross-cutting issues for any development activities. During the reporting period a number of aspects have been identified to effectively increase resilience and decrease vulserability of communities to natural disasters. Approaches must be flexible and holistic, and they must include the innovative use of adaptable structural and non-structural measures. Gaps include the adoption of a systems-based perspective, a focused and results-based approach, and building of broad partnerships and stakeholders for the implementation of the complete cycle of disaster risk management areas (prevention, preparedness, response, recovery and reconstruction) to reduce lesses from the occurred in operational areas. Since its inception SMKK ran huge number of occurred in coastal region of Bangladesh.

Capacity Building and education:

In line with SMKK's mission statement to contribute to the capacity building of the organizations engaged in integrated community development, SMKK introduced skill development and management courses in order to develop skill manpower especially the women workforce. Over the period SMKK conducted hundreds of courses for young women entrepreneurs and farmers.





The executive committee of SMKK has constituted a training pool where training experts of different sectors are actively involved in training designing and facilitation, finally team evaluates the training courses. Based on the needs SMKK invites/hires sector specialist to deliver quality training.

Completed & Ongoing Projects in 2018

Survival Assistance for Resettled Rohingyas through humanitarian Action-"SARA" Project.



• Funded by: United Purpose-UP

• Duration Of The Project: 2018-2020

• Location: Balukhali Camp, Ukhia, Cox's Bazar

Beneficiaries : 3000Major Activities:

• Emergency helth services- Helth Camp-3

• Awareness on basic health, hygiene and nutrition aspects

• Women and child friendly space develop and facilitation

• Ensure access to improved sanitary latrine facilities

• Ensure access to safe bathing place by gender

Balukhali Assistance through Collaborative Humanitarian Action (BACHA) Project.

• Funded by: United Purpose-UP.

• Duration of the project: January 2018- 2020.

• Location: Balukhali Camp, Ukhia, Cox's Bazar.

Beneficiaries: 6000

Major Activities:

• Ensure access to clean and safe water supply through deep tube-well installation.





• Distribution of environmental friendly cooking stove (Rice husking stove). Distribution of environmental friendly cooking fuel.









Feed the Future Bangladesh Women's Empowerment Activity Project

• Activities Performed :

•Enroll targeted numbers of women beneficiaries and form women's groups

•Facilitate community-led monitoring system and ensure online data gathering into web database and application of mobile phone based data collection system •Provide Entrepreneur Literacy Training (ELT) to the all beneficiaries •Engage men and family members in activities and to encourage their support for women's empowerment

Ensure LAC's members participation in different forums

•Work with/for other partiers ACI and other) of the Feed the Future Bangladesh Women's Empowerment

Activity and other relevant stateholders for better coordination at held level

Link targeted number of women beneficiaries with potential Micro Finance

Institute (MFI)

Employment (not individual business or IGA) ensuring for women beneficiaries

Organize Court Yard session on household responsivities Sharing

 $\bullet \hbox{Organize different events for awareness raising on women empowerment and } \\$

·Village Savings and Loan (VSL) Program

gender issue

Establishing collection center

Building Skills for Unemployed and Underemployed Labour (B-Skillful).



• Funded by: Swiss Agency for Development and Cooperation (SDC), Swiss Contact &

Duration of the project: 2017 to 2020
Location: Jessore of Khulna Division.

•Beneficiaries: 1600

Activities:

•To improve the well-being of poor and disadvantaged men and women by increasing their access to the labour market and increased income, while safeguarding their fundamental rights at work. The project facilitates implementation of demandable skills training programmes i.e. beautician, jute and box making, mobile phone servicing and tailoring training and job placement of the trained beneficiaries.



Event Management Programme.



Funded by:

UN-World Food Programme (WFP).

Duration of the project: 2017 to 2018

Location: Dhaka, Bangladesh.

Beneficiaries: 2000

Activities:

Organizing
 Meeting,
 Workshop,
 Training and
 seminar etc.

Objectives of the project and Activities Performed:

Funded by : Department of Women Affairs (DWA) under the Ministry of Women and Child, on going project, Barisal City Corporation

- Save mother and children life
- Reduce health disease and nutritional crisis
- To build up their skill for IGAs work for increasing income in their family.
- To reduce poverty in local community and nationally.
- To ensure hygiene practice in their family.
- To empower the rural women.

Support to Working Lactating Mother Programme





SMKK School (Pre-primary education and early childhood development program).

Funded by: SMKK own fund

Duration of the project: January 1999 to Continue **Location:** Bagerhat, Pirojpur & Barguna **Objectives of the project:** O To reduce Illiteracy and increase literacy in poor community. O To build their educational capacity and prepare their primary school education.

Activities Performed: O Provide child education for children of women beneficiaries who involved SMKK micro-credit program.

- Since 1998 till to date among 5000 child were educated under this program.
- Each micro-credit group used their school center and SMKK field level staff to teach them



Beneficiaries:1000



Plantation of Coconut Trees & Flowering/Ornamental Plants and Maintenance

Funded by: Bangladesh-India Friendship Power Company (Pvt.)

Ltd.)

Duration of the project: 2017 to 2020

Location: Rampal Maitree Project Site, Bagerhat.

Beneficiaries/Plantation: 1000

Activities: Plantation of Coconut Trees, Flowering, Ornamental

Plants, Nursery and Maintenance.

Rohingya Refugees Emergency Relief Program

Funded by: SMKK own Fund, Human Relief Foundation& HELP THE

NEEDY

Duration of the project: Sep.2017 to ongoing

Location: Kutupalong and Balukhali Camp, Ukhia, Cox's Bazar.

Beneficiaries: 2000 Household

Activities:

Distribution of daily hot food and Non-Food emergency items.

Conduct Market Oriented Skills Development Training in RMG and Construction Sector Under SUDOKKHO Project

Funded by: UK Aid and SDC through Swiss Contact

Location: Bagerhat Sadar, Bagerhat

Beneficiary: 1000

Duration: December 2018 to November 2021

Major Activity:

- Training Need Assessment
- Trainee Selection









- Providing 3 months long Class room-based training on Plumbing and Pipe Fittings
- Providing 3 months long Class room and Work Place based training on House wiring Electrician
- Providing 2 months long Class room and Work Place based training on Sewing Machine Operator
- Counselling and Job Placement of the trained beneficiaries Certificate Distribution

Free Friday Clinic Program

Funded by: SMKK own fund

Duration of the project: January 2000 to Continue

Location: Upazila: Nesarabad under Pirojpur District & Betagi under

Barguna District.

Objectives of the project:

- To reduce disease in village poor communities. O To help treatment, medicine, in poor communities. O Reduce mother and child diseases
- Awareness about vaccination during pre and post pregnancy

Providing Computer and Sewing/Tailor Skill Development Training at Rampal 2*260 MW Maitree Super Thermal Power Project Site

Funded by: Bangladesh-India Friendship Power Company (Pvt.) Ltd. **Location:** Rampal 2*260 MW Maitree Super Thermal Power Project Site, Bagerhat

Beneficiary: 240 (for 1 year) Duration: July 2018 to Continuing

Major Activity:

- Training Need Assessment
- Trainee Selection
- Providing 2/3 months long training on Computer and Tailoring







CONCLUDING WORDS

As a national development organization, SMKK is committed to its target communities to eradicate poverty and trying to address different socio-economic issues which are encumbering the process of development. The organization follows the strategy of partnership and facilitating participatory program planning and implementation methodology to create ownership and positive attitude among the recipients and supporting community. This process always creates a congenial environment for both parties and make a win-win situation for beneficiary and community. Project participants got positive support to reduce their poverty from community and community has got a sense of ownership as a contributor for developing the participants better life and livelihood.

SMKK is following up all the research steps for any project such as from baseline, end line study, performance evaluation, formative evaluation where needed in the implementation stage focusing on adjustment readjust to the project. It is regular practice and SMKK is doing this for all projects. These strategies are also improving the competencies of the staff

members by lessons leant. The project performance is highly satisfactory. The project team worked hard to achieve desired result according to the indicators which is remarkably valued by the project participants and community.

SMKK has experienced and dedicated staff members who are very committed towards development following the strategy of human development with the optimum uses of resources. Beside that SMKK is dealing with good governance as it has very clear procurement, human resource and financial procedure. This organization created transparent information by conducting audit regular basis and has no margin fo r any verification from donor side. Simultaneously, SMKK is believing in gender development with equality based on equity. SMKK has clear gender development policy for their staff as well as project participants.

SMKK believe in joint effort of national, international development partners including government to achieve best result and due to this SMKK is looking for homogeneous development partners to make partnership and network. SMKK trust that every development organization is the extended hand of government and act as per this aim. Resource mobilization is a key issue as SMKK didn't achieve selfsufficiency level yet so that SMKK is always extending their cooperation to other organization to achieve their result through partnership and keep trying to secure resources as technical and implementation partners.





Shupal Biswas, age-25, Village: Joukhola, Union: Baghutia. Upazila: Aghoynagar, Jessore. Lives with his parents. read in Masters.

Singgari Local Advisory committee (LAC) selected shupal as a Peer Leader for Joykhola ELTE Women Group Through the Feed the Future Bangladesh, Women's Empowerment Activity of SMKK by the process of collaboration CAA dated on 20/2/16.

His father is a farmer; He is living two brothers with his father & mother. Beside his study he helps his

father of agricultural works. As a peer leader he got the opportunity for 337 Beneficiaries house hold profile data entry by the Tab devise and before he received a two days training on Tab Base data entry from Winrock International.

At the end of the Work Tab Base data entry he earns money 16,850/- (Sixteen thousand eight hundred fifty) from Winrok International and It was first time in his life, his father and mother are very happy and pleased their son. Shupal Jointly purchases a power tiller of his first-time income. He thinks that this business will come through of his family's economic solvency.

He says that, he has been able to learn about the data entry work and he has been gained a great experience. He was able to recognize of his own area. very happy to work of his own community and he is more interested to work community as a peer leader.

He is thankful to SMKK for changing his life through training and all others supports.





Jhorna Rani Biswas (Age 37), Husband of Santos Biswas lives in Monirampur

Upazila, Jessore with her husband one son and only daughter. She got married at the age of 15. She has to stop

her education after completing class one. Her

husband is a poor farmer and has to manage his family poorly with poor income. They had 30 decimal cultivable but most of the time it was unused they only depended one crop which was rice production.



So, Jhorna Rani used to stich Nakshikantha and earn about 400-500 Taka a month to support her husband.

In December 2015 Jhorna Rani came to know about Feed the Future Bangladesh Women's Empowerment Activity project from Ms. Khadija Khanom, Field Officer of SMKK and showed interested in involving with the project. In January 2016 she participated in the Community Asset Appraisal (CAA) and the LAC member selected her as an ELTE member. Jhorna Rani received 7-month long



Entrepreneurship literacy and empowerment (ELTE) training from March 2016. Meanwhile she also received Agricultural Technical

Trainin(ATT) from

ACI. Every day,

HORNA RANI CAN TAKE FAMILY DECISION" after

training she have been shared training related issues with her husband. Her husband Santos Biswas was interested in the training of his wife, he was also admitted to the male's ELTE group and took part in 7 months of ELTE training and also received ATT. Being involved with such kind of training they decided to do increase their family income through increasing agricultural products. They took lease another 35-decimal cultivable land and started to farm the total of 65 decimal land. Earlier Jhorna did not work in the crop filed but after

receiving the training she also started working in the crop

field

with her husband. They cultivated gourd, egg plants and yard long bean in their crop field

adopting improved technology they learnt from the ATT and EDT during the period. According to her statement "In last season we have earned around 25,000 takas by selling the vegetables and we do not have to buy vegetables. From the earned money she bought a cow for beef fattening. Jhorna Rani said that "I can take takes a decision of what kind of vegetables will be cultivated during the vegetable cultivation sessions. Other Female ELTE members of her village are

"JHORNA RANI
"JHORNA RANI
"SAID, "I CAN TAKE
SAID, "I CAN TAKE
SAID, "I CAN TAKE
SAID, "I CAN TAKE
SAID, "I CAN TAKE
MY FAMILY
MY FAMILY
ECONOMY".

inspired by her involvement in agricultural sectors and earnings and started taking IGAs like Jhorna.



They have started savings for the future. with the help of Women's Empowerment Activity project. Jhorna Rani's husband said, "I can't believe my wife will work with me and can support me in the field of agriculture and increase our family income."





Gyantaposh Dr. Mohammad Sahidullah Award-2016

M. Manjur Kadir, Executive Director, SMKK receives Gyantaposh Dr Muhammad Sahidullah Peace Award-2016 from the State Minister of the Ministry of Home Affairs Advocate Shamsul



৭ আগস্ট ২০১৬ চাতার ছাতীচ প্রেস ক্লাবের কলভারেল দাউজে মহাজ্মা গাছী গাবেষণা পরিষদ আয়োজিত আলোচনা সভা ও মহাজ্মা গাছী দিন এওয়ার্ভ ২০১৫ প্রদান অনুষ্ঠানের প্রধান অতিথি গণপ্রজাত্ত্রী বাংলাদেশ সরকারের বিমান ও পর্বটন মন্ত্রপালরের মাননীর মন্ত্রী রাণেন খান মেনন এম দি এর কাছ থেকে সমাজ লোহার বিশেষ অবদানের জন্য মহাজ্মা গাছী দিন্ন এওয়ার্ভ ২০১৫ প্রহণ করছেন লোবা মানন কল্যাণ কেন্দ্র এর বিনহী পরিচালক আম. মনজুর কানির অন্তর্ভাগ্নত বিজ্ঞান ক্রিকি বিস্তালভিক্ত বিজ্ঞান ক্রিকিটার্কিটিক বিজ্ঞানত স্থান্ত এইটি । অন্তর্ভাগ্নত সভাগ্নিক স্থান ক্রিকিটার্কিটিক বিজ্ঞানত স্থান্ত বিশ্বী । পরিচালক স্থান্ত বিশ্বী ।



State Minister for Labour and Employment Mujibul Haque Chunnu hands over the Nelson Mandela Gold Medal-2016 to M Manzoor Qadir, executive director of Sheba Manab Kallyan Kendra, at a programme at a city hotel on Wednesday.

List of SMKK Donor/Partner/Enlisted/Shortlisted



